



## Formative feedback

Student name	<b>Mark Owen-Ward</b>	Student number	<b>516713</b>
Course/Unit	<b>PH1: EYV</b>	Assignment number	<b>2</b>
Type of tutorial	Skype		

### Overall Comments

Good, technically proficient work with a solid conceptual underpinning.

### Assessment potential

*I understand your aim is to go for the Photography/Creative Arts\* Degree and that you plan to submit your work for assessment at the end of this course. From the work you have shown in this assignment, providing you commit yourself to the course, I believe you have the potential to pass at assessment. In order to meet all the assessment criteria, there are certain areas you will need to focus on, which I will outline in my feedback.*

### Feedback on assignment

#### **Demonstration of technical and Visual Skills, Quality of Outcome, Demonstration of Creativity**

- Technically good.
- Solid conceptual framework – this could be taken further in relation to your sitters' 'performative' activity.
- Think about the use of a title for the series as well as individual images to give the viewer a slightly stronger guide towards your overarching concept.
- Think about selecting a slightly different 'Misty' image.

## Coursework

### Demonstration of technical and Visual Skills, Demonstration of Creativity

Looking good.

## Research

### Context, reflective thinking, critical thinking, analysis

- Continue to broaden your knowledge of a wide range of photographic practitioners
- Write about these in your blog – read curators essays, look at their bibliographies and follow this line of enquiry.
- Start to try to find more specific practitioners that link with your own work and interests, find your own canon.

## Learning Log

### Context, reflective thinking, critical thinking, analysis

- Tidy up your learning log menu, consider losing one of the menus, is 'Experimentation' necessary?
- Remember to make your blog as easy for the assessors to navigate as possible.

## Suggested reading/viewing

### Context

- Philip Lorca di Corcia - heads?
- Rineke Dijkstra – think about the strong conceptual underpinning that is used as well as the tight visual strategy across the series.
- Taryn Simon – A Living Man Dead series – in relation to the comprehensive level of research as well as the method of fabrication and display – both in terms of the exhibition as well as the book.

## Summary

Strengths	Areas for development
<ul style="list-style-type: none"><li>• Technically good</li><li>• Solid conceptual approach</li><li>• Clear editing strategy</li></ul>	<ul style="list-style-type: none"><li>• Broaden knowledge of practitioners – think beyond photography too.</li><li>• As you move forward, step outside of your comfort zone and be experimental</li><li>• Further, more conceptually guided reflection.</li></ul>

**Please inform me of how you would like your feedback for the next assignment: written or video/audio.**

Tutor name	Matt White
Date	21/02/2018
Next assignment due	18/04/2018